
STORY

Built by highly sought after developers in the ExpressionEngine community, due to their frustration with the CMS landscape at the time.

Originally developed as a blogging platform not a CMS. Popularity has meant that code has been “bolted-on” to accommodate website owners’ needs.

SECURITY

- ✓ System is built on super-secure Yii framework.
- ✓ Audited by independent security professionals.

- ✓ Regularly hacked through inherent vulnerabilities in out-of-date codebase
- ✓ Attacked 24% more than all other content-management systems combined”

CONTENT MODEL

- ✓ No assumed core model out-of-the box. Developer is free to create a bespoke content model based on client needs.

- ✗ Core model consists of 2 content-types by default: Posts and Pages. Manipulation of the core model is required to add any other types, such as Products or Events.

EASE-OF-USE

- ✓ Fully customisable by the developer, so can be as easy as is necessary.

- ✓ Easy for most computer-literate users. Complexities occur when changes are made to the core WordPress model.

FEATURES

Everything you’d expect from a future-friendly CMS plus:

- ✓ A responsive control panel so you can make changes from anywhere.
- ✓ In screen, live preview so you can see the effect of your changes without loading another page.

- ✗ Built as a blogging platform, so relies heavily on third-party plugins for features which would be standard in a CMS, such as improved security, SEO features and asset management. These plugins are written by third-party developers and are often full of security holes.



DEVELOPER COMMUNITY

✓ *The nature of the CMS (no themes available) means the community is almost entirely made up of professional developers*

✗ *Due to the ability to build a website by writing little or no code, the community is largely made up of hobbyists and do-it-yourself website owners. Although there are some professional developers*

SUPPORT

✓ *Free, fast response support included in license fee and delivered by full-time developers of product.*

✓ *Additional support from developer community members.*

✓ *Support documentation at WordPress.org.*

✗ *Support from WordPress costs \$1250 per month*

LICENSE

\$299 one-off fee

Free

UPDATES

✓ *Lifetime updates included in license fee.*

✓ *Updates are released more than once per week.*

✓ *Updates are free.*

✗ *Updates to latest version released an average of once a month.*

CODEBASE

✓ *Built on open-source Yii framework. Codebase is publicly available on Github.*

✓ *Open source and publicly available.*



CODE QUALITY

- ✓ Built on best practice, object-orientated PHP and MVC.
- ✓ No assumptions made about content of website.
- ✓ Emphasis is on the developer to write valid, semantic and SEO-friendly code.
- ✗ Based on PHP version released in January 2006.
- ✗ Not object-orientated of MVC (model, view, controller) which have been considered best practice development techniques for years.
- ✗ No separation of content from presentation
- ✗ Developer has less control of code output and SEO-friendliness

MAINTENANCE

- ✓ Rarely needed, updates can be installed by website owner at the click of a button.
- ✗ Regular maintenance is required in order to remain secure.
- ✗ Plugins need regularly updating, as does the core product.
- ✗ When updating the core product, some plugins become broken due to previous dependencies.

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